



Relationship between Types of Organization with the Quality of Soft-scape Construction Work in Malaysia

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Abstract

This paper intends to focus on the relationship between types of organisations with the issues of quality of soft-scape construction work. The types of organizations are consultant, contractor, developer, government agency, and educational institution. This research will be using the mix method approach. Chi-square analysis was also performed to find the significant level of relationship between the respondents. Respondents of the survey are among Landscape Architects listed in ILAM directory. The study managed to conduct the questionnaire on 225 persons. This paper was identified the significant difference of the respondents from different type of organisations with the issues of soft-scape construction quality.

Keywords: Quality Standard; Soft-scape Construction; Organization.

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1.0 Introduction

Take aspiration from the Malaysian Government to transform Malaysia into a garden nation by 2020 by the Malaysian government in 2006. Therefore, plant plays an important part in the greening of Malaysia cities. The landscape industry has grown quite significantly after the vision towards the most Beautiful Garden Nation. Establishment of the National Landscape Department (NLD) under Ministry of Housing And Local Government was officially set up on 1st January 1996 has shown a serious commitment of Malaysian government on ensuring quality landscape development in the country. Quality standard plays a significant role in the construction industry. Landscape construction can be part of an overall construction project or independent landscape project. However, quality of implementation related landscape project always an issue that requires duly attention. Therefore the objective of quality standard in landscape construction may not be different from the purpose of quality standard in overall construction. Landscape Standard has established in Malaysia is MS 2603:2015 landscape planting materials-trees-specification. Therefore, another document related to quality control of landscape project was referred to the process of achieving the objectives of the research. Experts from the different organisation related to the quality of soft-scape construction will involve coming out with the firm result. The Introduction should start on a fresh page after the Abstract.

2. Literature Review

Landscape construction can be part of an overall construction project or independent landscape project. Therefore the objective of quality standard in landscape construction may not be different from the objective of quality standard in overall construction. Landscape construction requires knowledge of a broad range of construction techniques (Sauter, 2011). Hazreena et al. (2013) have listed in details the scopes of landscape construction in their study on landscape construction course in landscape architectural program. In the previous study, Rogers (1996) explained that Landscape Architecture is a profession that applies artistic and scientific principles to the research, planning, designing and management of both natural and built environment. Landscape construction in total comprises two major areas i.e. hard-scape and soft-scape. David W. (2013) stated that Soft-scape includes the animate, horticultural elements of landscape design, i.e., plants. Soft-scape work can be referred as part of landscape work related to the activities of introducing or preserving horticultural elements i.e. soil and vegetation/plants and any other components related to the work.

To further enhance the mechanism of landscape development quality control, NLD on the year of 2011 has established National Landscape Policy. Landscape developments and work in Malaysia mainly executed based on National Landscape Policy and National Landscape Guideline from NLD, a specification from NPWD, landscape guideline from local authorities and independent specification produced by landscape companies for the specific project. In relation to exercising quality standard in construction, SIRIM has established Landscape Standard which is MS 2603:2015 landscape planting materials-trees-specification.

Organisation has three groups which are government, private and educational institution.

In each of the group have own types of organization can be divided into five which are government agencies, developer, contractor, consultant and educational institution. Examples of the organization are Construction Industry Development Board Malaysia (CIDB), National Landscape Department (NLD), Standard and Industrial Research Institute of Malaysia (SIRIM), Malaysia Public Works Department (PWD) or Jabatan Kerja Raya (JKR) and local authorities are among the agencies under Malaysian government. Institute of Landscape Architect Malaysia (ILAM), and landscape consultants are among the non-government agencies related to landscape development in Malaysia.

Government agencies can be divided into city council, municipal council, district council and policy maker. Basically, a local government or local authorities is responsible for managing the area especially for planning and maintenance. In Malaysia, total of city council is 13 numbers, municipal council is 39 numbers, and district council is 97 numbers. The policy maker are Construction Industry Development Board Malaysia (CIDB), National Landscape Department (NLD), Standard and Industrial Research Institute of Malaysia (SIRIM), Malaysia Public Works Department (PWD) or Jabatan Kerja Raya (JKR).

National Landscape Department has been established on 1st January 1996 under the patronage of Ministry of Housing and Local Government. The department was entrusted with monitoring landscape development from planning to maintenance to realised inspiration of turning Malaysia into 'Garden Nation' that conceived by the fourth Prime Minister, Tun Dr Mahathir Bin Mohamed in 1997. Furthermore, in addressing the issues of climate change, the department is committed to realising Malaysia's commitment protection and conservation of natural resources as declared in the Langkawi Declaration (1989), the Rio De Jenario Earth Summit (1992), and COP15 Change Conference 2009).

SIRIM is a premier industrial research and technology organisation in Malaysia, wholly-owned by the Ministry of Finance Incorporated. With over forty years of experience and expertise, SIRIM is mandated as the machinery for research and technology development, and the national champion of quality. SIRIM has always played a significant role in the development of the country's private sector. With its unique advantages in research and technology innovation, industry standards and quality, SIRIM offers specialised solutions to serve the needs of all industry sectors, making it the ideal technology partner for SMEs. By tapping into our expertise and knowledge base, we focus on developing new technologies and improvements in the manufacturing, technology and services sectors to enable businesses and enhance lives. Together with our industry partners, SIRIM has enabled Malaysian products and services achieve due recognition in quality and innovativeness worldwide. (SIRIM, retrieved online on December 1, 2016).

A property developer is a professional in the sector of property development, also known as real estate development. The property developer is developing an area or townships to create a positive legacy for communities to live well and thrive. The responsibilities of a property developer are numerous and may vary from one job to another. Some of the responsibilities of a property developer include purchasing land for new buildings, signing leases for existing properties, improving and renovating existing buildings and selling properties. Some of the property developer in Malaysia listed are Eco World Development Group Berhad, Gamuda Land, IJM Land Berhad, IOI Properties Group Berhad, Mah Sing

Group Berhad, Naza TTDI Sdn Bhd, S P Setia Berhad, Sunway Berhad, Tropicana Corporation Berhad, United Malayan Land Berhad (UMLand) and Sime Darby group.

A contractor is a professional that undertakes a contract to provide materials or labor to perform a service or do a job. Related agencies with contractor are The Construction Industry Development Board Malaysia (CIDB) and Public Works Department (PWD).

CIDB was established by Malaysian government on 1994 under Construction Industry Development Board Act (Act 520) to be as regulated body entrusted with responsibility of coordinating the need and wants of construction industry; planning the direction of the construction industry; addressing the pertinent issues and problems faced by the construction industry; and making recommendations in the formulation of policies for the construction Industry. CIDB (CIDB, retrieved online on December 1, 2016).

Malaysia Public Works Department (PWD) or Jabatan Kerja Raya (JKR) is a government department in Malaysia which constructs and maintains public infrastructure in Malaysia such as federal and state roads, government buildings and others. The agency is under the Malaysian Ministry of Works (MOW) (JKR, 2009). Some portions under the responsibility of PWD are landscape work. Therefore, PWD in their commitment to address the needs related to landscape work has established contract document with an inclusion of landscape standard specification. The specification has long been used or used as a reference by related parties in a construction project. Standard Specification related to soft-scape work stipulated under section N.4. (PWD, retrieved online on December 1, 2016).

The scope of works for Malaysian landscape architecture services are master planning, structure plan and local plan planning, sustainable landscape planning and design, environmental impact assessments (EIA) study, natural resources assessments, and landscape planning, design and consultancy. ILAM was originally known as Angkatan Landskap Malaysia (ALAM) established on 24th September 1981 and changed to Institute of Landscape Architects Malaysia (ILAM) on 14th December 1987. Transformation ALAM to ILAM also includes several amendments regulations on membership to ensure the higher level of professionalism in ILAM and ILAM member ILAM has grown to 391 cooperate members (ILAM, 2007).

Basically, the institution for landscape architecture aims to train candidates to become landscape architects who are capable and skillful in all aspects of planning, designing and managing landscapes toward establishing a quality, healthy and balance environment for human needs. The programme is comprehensively designed so as to produce students who are well-versed in their fields of specialisation through multi-disciplinary courses. Landscape Architecture graduates are capable of facing current challenges in line with the Country's rapid development. They are sensitive and responsible in the utilisation of natural resources to meet the Country's development needs. Graduates from this programme have found jobs in multi-national consultancy firms overseas. Usually, This professional programme is accredited by the Malaysian Public Services Department (JPA) and the Institute of Landscape Architects Malaysia (ILAM).

In Malaysia there are several universities or colleague that offers the landscape architecture programme which are International Islamic University Malaysia (IIUM), Universiti Putra Malaysia (UPM), Universiti Teknologi Mara (UITM), Universiti Sains Malaysia (USM),

Limkokwing University of Creative Technology, Geomatika Universiti College, and Infrastructure Universiti Kuala Lumpur (IUKL).

3.0 Methodology

This study which based on analysis of quantitative data collected. Quantitative method is used for identifying the relationship between types of organisation with the quality of soft-scape construction work in Malaysia. Three types of data collection techniques involved in this research, the literature review, analysis of document sources, and survey.

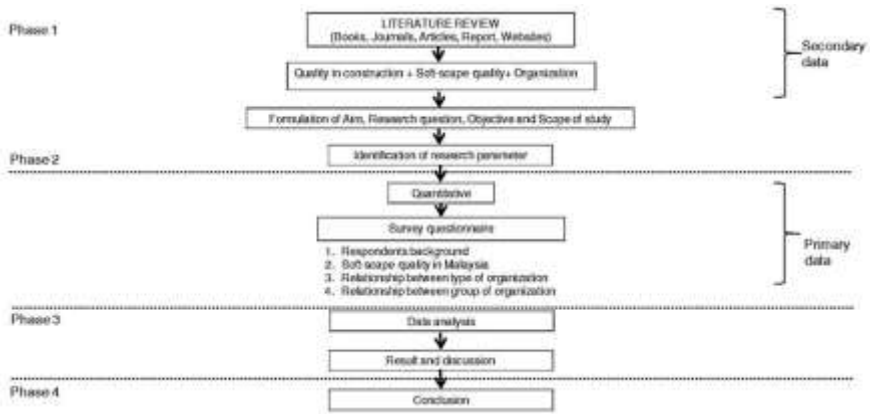


Figure 1: Research design

The development of questionnaire was based on preliminary studies conducted. Secondary data collected are the basis of questionnaire development. The questionnaire was designed mainly to collect the data on experts' opinions on the critical level of the element in soft-scape construction. The first section is questionnaire consists of the demographic background of the respondent. The next section consists of a set of question-related soft-scape quality in Malaysia and method quality control commonly used. The questionnaire consists of yes or no to respond by respondents.

Respondents of the survey are among Landscape Architects listed in ILAM directory 2008/209 from different organizations. There are 273 Landscape Architects listed in ILAM directory 2008/2009 (ILAM, 2009). The list of landscape architects in ILAM directory was arranged according to the sequence of membership number. The Respondents of the survey was selected alternately on the sequent of the list. The survey was started with landscape architect on number one in the list and followed by next number. In the case the researcher failed to reach any intended Landscape Architect, the selection was moved to the next person. The process continued until the last person. The researcher then continued the survey by started on the person that left unattended on the first round survey. The process of contacting and conducting survey continued until the last person on the list. In total, the

study managed to conduct the survey on 225 persons.

4.0 Results and Discussion

The data analysis using the Statistical Packaging for Social Science SPSS version 14.0 was used to analyse data. Demographic distribution was analysed through descriptive analysis using SPSS version 14.0. The results have been tabled out to reveal the respondent demographic characteristic. Meanwhile, Chi-square analysis was also performed to find the significant level of relationship between the respondents from different types of organisations with their response to the open-ended questions on the issues of quality of soft-scape construction work.

4.1 Demographic Characteristic

The information on the socio-demographic character was gathered from Section A of the survey questionnaire. What the total number of respondents participated in the survey is 225. In the findings on the status of respondents, it is revealed that 53.8% of the total respondents were non-ILAM corporate members while 46.2% were ILAM corporate members. Distribution of respondents based on types of organisations showed that 47.6% of respondents were landscape consultants, followed by 22.7% serving in government agencies, 9.8% were contractor while the other 3.6% were developers and 16.4% from educational institutions. Regarding the organisation group, 60.9% of the respondents were from the private domain and 16.9% of the respondents come from the educational institutional and 22.2% were from government agencies. Refer Table 1.

Table 1: Frequency of respondents

No.	Demographic Variables	n	%
1	Status		
	ILAM corporate Members	104	46.2
	Non-ILAM corporate members	121	53.8
2	Types of organizations		
	Consultant	107	47.6
	Contractor	22	9.8
	Developer	8	3.6
	Government agency	51	22.7
	Educational institution	37	16.4
3	Groups of organizations		
	government	50	22.2
	private	137	60.9
	educational	38	16.9

(Source: Jasasikin, 2015)

4.2 Soft-scape Quality in Malaysia

86.7% of the respondents claimed they had been involved in soft-scape construction work. However, the majority of the respondents pointed out that the quality of the soft scape-construction in Malaysia is not properly controlled. Most of the respondents had suggested that the soft scape construction in Malaysia necessitates room for improvement. 80% of the respondents, also, did not agree that the soft-scape construction work in this country had successfully complied with the specification requirement. Refer Table 2.

Table 2: Response on soft-scape quality in Malaysia

No.	Statements	Yes		No	
		n	%	n	%
a	Involved in soft scape construction work	195	86.7	30	13.3
b	Thinks soft-scape Construction quality in Malaysia is well controlled	42	18.7	183	81.3
c	Think quality soft-scape Construction in Malaysia need to be improved	213	94.7	12	5.3
d	Thinks soft-scape construction work in Malaysia successfully followed specification requirement	45	20	180	80

(Source: Jasasikin, 2015)

4.3 Relationship between Types of organizations With the Issues of Quality of Soft-scape Construction Work

The study seeks to investigate the relationship between respondents from different types of organisations with the issues of soft-scape construction quality. The study has provided a set of questions that consist of (A) Have you ever directly involved with soft-scape construction work?; (B) Do you think soft-scape construction quality in Malaysia is well controlled?; (C) Do you think soft-scape construction quality in Malaysia need to be improved?; and (D) Do you think soft-scape construction work in Malaysia successfully followed specification requirements?

Table 3 shows that respondents from different types of organisations have a significant influence on question A and C ($p < 0.05$). The majority of respondents have directly involved with soft-scape construction work. With regards to the issues of soft-scape construction quality, the majority of respondents in the opinion that quality of soft-scape construction in Malaysia is not well controlled. The opinions may be influenced by their observation on the failure of soft-scape construction work to comply specification as shown in their response to question D.

Table 3: Relationship between types of organizations with issues of quality of soft-scape construction work – Chi-square

Questions	Yes		No		Sig.
	n	%	N	%	
Question A					
Consultant	96	89.7	11	10.3	.044
Contractor	21	95.5	1	4.5	

Developer	8	100.0			
Government agency	43	84.3	8	15.7	
Educational institution	27	73.0	10	27.0	
Question B					
Consultant	22	20.6	85	79.4	
Contractor	6	27.3	16	72.7	
Developer	1	12.5	7	87.5	.547
Government agency	9	17.6	42	82.4	
Educational institution	4	10.8	33	89.2	
Question C					
Consultant	103	96.3	4	3.7	
Contractor	17	77.3	5	22.7	
Developer	7	87.5	1	12.5	.002
Government agency	51	100.0			
Educational institution	35	94.6	2	5.4	
Question D					
Consultant	23	21.5	84	78.5	
Contractor	7	31.8	15	68.2	
Developer	1	12.5	7	87.5	.513
Government agency	8	15.7	43	84.3	
Educational institution	6	16.2	31	83.8	

(Source: Jasasikin, 2015)

4.2 Types of organization

Arditi and Ongkasuwan (2009) cited in Jasasikin (2015) conducted research related to the perception of quality in construction and found that different people from the different organisation might have a different perception of the quality construction. These research findings show that types of organisations have a significant influence on perception toward certain critical success factor (CSF) of tree planting except for i.e. root ball size, soil mixture, and planting hole. Detailed analysis has revealed that consultant shows a significant mean difference in critical success factor (CSF) rating compared to a government agency and educational institution. Government agency and educational institution put more concern on root ball size as compared to the consultant.

Meanwhile, there is also a significant mean difference seen between contractor and government agency whereby respondents from government agency have put more concern on root ball and soil mixture as compared to respondents from construction companies. In overall, the findings can be concluded that contractor has less concern on soil mixture in planting work as compared to others. The study also found that there is a significant different in consideration of critical level on planting hole from the government agency as compared

to contractor and developer. Respondents from government agencies seem to put more concern on planting hole as compared to respondent from construction companies and developer.

5.0 Conclusion

This paper can be concluded the relationship between types of organisation with the quality of soft-scape construction work in Malaysia. The majority of the respondents claim that they are familiar with the process of quality control during construction on site. The research has found that majority of the respondents are in the opinion that soft-scape construction quality in Malaysia does not show up to satisfactory level and requires an improvement. The opinion of the quality level of soft-scape construction was deliberated from the low degree of conformance to the specification requirement. Also, the level of soft-scape quality also can be deliberated from the degree of rectification that needs to be done after the completion of work. In this research, the findings show that most of the projects have to undergo rectification work. About 80% respondents have claimed that more than 50% of the projects that they have involved need to undergo rectification work after completion. Most of the respondent from government agencies suggested that soft-scape construction quality in Malaysia need to be improved. Therefore, the future research on these areas should be done to improve the quality of soft-scape construction work in Malaysia.

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